



IWG Congratulates New Hampshire Lottery on First-to-Market Launch of *Wheel Spin Spectacular*

New game pairs wheel-spin excitement with engaging interactive features



Tuesday, September 9, 2025: Instant Win Gaming (IWG), a leading supplier of digital eInstant games to NASPL/WLA-member lotteries, congratulates the New Hampshire Lottery on becoming the first lottery to launch *Wheel Spin Spectacular*, a groundbreaking eInstant title that introduces an entirely new style of interactive play.

Wheel Spin Spectacular is the first wheel-themed eInstant to feature player-selected outcomes, offering choices from multipliers and bonus features. The game features a spinning wheel mechanic, providing an interactive format designed to vary results from play to play.

“Wheel Spin Spectacular introduces a new style of play for our eInstant portfolio,” said Kelley-Jaye Cleland, Chief Product & Program Officer, New Hampshire Lottery. *“The game combines a classic wheel mechanic with interactive features that we believe will appeal to both existing players and new audiences. We appreciate IWG’s partnership in developing this innovative addition to our lineup.”*

The launch of *Wheel Spin Spectacular* in New Hampshire marks another major milestone in IWG’s ongoing commitment to innovation, ensuring its lottery partners can provide their players with unique, engaging content while generating critical funding for good causes.

Jason Lisiecki, Executive Vice President, IWG, said: *“We are thrilled to see New Hampshire Lottery becoming the first to introduce Wheel Spin Spectacular. This game represents the next evolution of eInstants, combining familiar gameplay mechanics with innovative features that will*

resonate with players. We look forward to bringing this exciting new format to lotteries worldwide.”

*****ENDS*****

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About IWG

IWG is the world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has 20 years’ experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG develops more than 300 new InstantGames for its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, and the experience to make them grow.

IWG delivers an end-to-end solution covering all aspects of e-Instant development and portfolio management. The Company’s InstantRGS (remote game server) delivers its content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner’s e-Instant and/or instant win program. InstantWinGaming.com.