



INSTANT WIN GAMING

IWG and the Michigan Lottery Sign Contract Extension to July 2026



IWG's Michigan Lottery Cash Drop Instant

Monday 22nd November 2021: Instant Win Gaming (IWG), the leading supplier of digital instant games to NASPL/WLA-member lotteries, is delighted to announce the signing of an instant contract extension with the Michigan Lottery. Under the extension, which runs to July 2026, IWG will continue to supply its full suite of InstantGames™ digital instant games. IWG also currently supplies instant games to nine other iLottery programs in North America.

IWG has been an instant provider to the Michigan Lottery since 2016. The Michigan Lottery was the first lottery in the US to integrate with IWG's InstantRGS™, providing its iLottery program with direct access to IWG's games. To-date, IWG has provided more than 50 instant games to the Michigan Lottery, and the Company continues to supply additional games on a regular cadence.

Rhyddian Fisher, CEO at IWG, said: *"We are very proud of our long-term partnership with the Michigan Lottery, widely regarded as one of the most successful iLottery programs in the world. In total, this agreement extends the length of our partnership with the Michigan Lottery to a total of ten years from our first launch of games in 2016. With this contract extension, we continue our collaboration with the great team at the Michigan Lottery to deliver our highly popular instant games to their iLottery market."*

Jake Harris, Player Relations Manager for the Michigan Lottery, said: *"Since 2016, IWG has been a valuable partner, supplying eInstants that resonate with players and drive engagement. We look forward to our continued partnership that will see IWG's games as a key component of our iLottery program. The Lottery's online platform, including IWG games, has helped propel the Lottery to record contributions topping \$1 billion to the School Aid Fund in each of the last three fiscal years."*

*****ENDS*****

For more information, please contact:

Square in the Air

enquiries@squareintheair.com

About IWG

IWG is the world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has 20 years' experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG develops more than 300 new InstantGames™ for its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, and the experience to make them grow.

IWG delivers an end-to-end solution covering all aspects of e-Instant development and portfolio management. The Company's InstantRGS™ (remote game server) delivers its content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's e-Instant and/or instant win program.