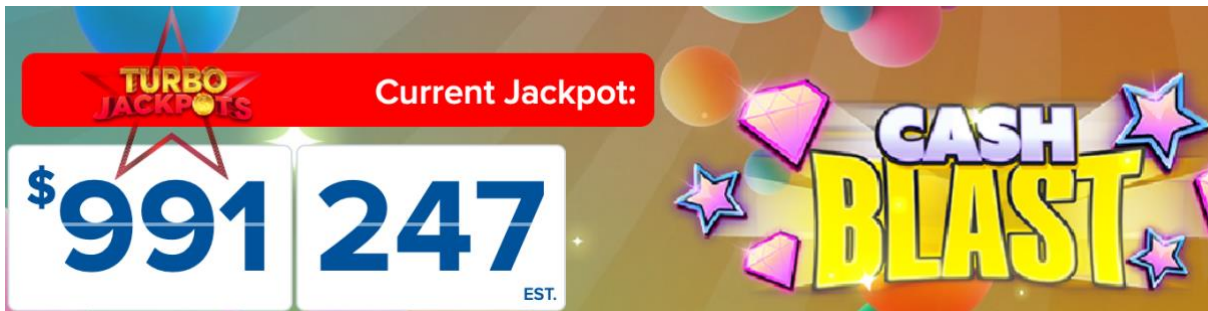




IWG Launches Multi-Province Progressive Jackpot

Turbo Jackpots now live for players across nine Canadian provinces



September 10, 2024: Instant Win Gaming (IWG), a leading supplier of eInstant games to NASPL and WLA-member lotteries, congratulates Atlantic Lottery, British Columbia Lottery Corporation, Ontario Lottery & Gaming, and Loto-Québec on their launch of the first multi-provincial eInstant progressive jackpot.

The linked program, branded *Turbo Jackpots* in English and *Cagnotte Turbo* in French, is available on select eInstant games across nine Canadian provinces that include British Columbia, Manitoba, Saskatchewan, Ontario, Québec, New Brunswick, Newfoundland and Labrador, Nova Scotia, and Prince Edward Island.

The first eInstant game linked to *Turbo Jackpots* is titled *Cash Blast* in English and *Explosion d'argent réaction* in French. Each of the lotteries launched this first eInstant in conjunction with a retail instant game that shares the same branding and themes, and that cross promotes the online game.

Turbo Jackpots elevates the eInstant experience by providing players the chance to win multimillion dollar prizes. The prize pool is funded by designated eInstant from each participating lottery, which contribute a small percentage of sales to the progressive jackpots.

IWG serves as the jackpot manager and administrates the settlement of jackpot prize monies across the participating lotteries.

Powered by IWG's InstantJackpots, all functionality is contained within IWG's InstantRGS (remote game server) and no development support was required by the iLottery platform providers for the participating lotteries.

The launch of IWG's *Turbo Jackpots* in Canada follows the success of IWG's *Mega Money Jackpots* in the U.S., which now includes participation from the Kentucky Lottery, New Hampshire Lottery, Pennsylvania Lottery, and Virginia Lottery. The North Carolina Lottery is scheduled to join later this year. *Mega Money Jackpots* continues to break U.S. iLottery records, with a Virginia Lottery player recently winning \$5.8 million.

Rhydian Fisher, CEO at IWG, said: *“Introducing Turbo Jackpots, the first multi-provincial eInstant progressive jackpot, is a major milestone for Canada’s iLottery market. As we have seen in the U.S. with Mega Money Jackpots, multi-lottery jackpot pools have the capability to deliver record prize payouts for eInstants and deliver increased engagement with players. Credit to our long-term partners Atlantic Lottery, British Columbia Lottery Corporation, Ontario Lottery & Gaming and Loto-Québec on embracing this new jackpot experience, which we’re sure will become a big hit with their player base.”*

*****ENDS*****

For more information, please contact:

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About IWG

IWG is the world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has 20 years’ experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG develops more than 300 new InstantGames for its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, and the experience to make them grow.

IWG delivers an end-to-end solution covering all aspects of e-Instant development and portfolio management. The Company’s InstantRGS (remote game server) delivers its content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner’s e-Instant and/or instant win program. InstantWinGaming.com.