



INSTANT WIN GAMING

New Hampshire Lottery Joins Mega Money Jackpots
Follows multi-state eInstant record jackpot award of \$5.8 million



Tuesday, April 30, 2024: Instant Win Gaming (IWG), a leading supplier of eInstant games to NASPL and WLA-member lotteries, congratulates the New Hampshire Lottery on joining the Company's multi-state eInstant progressive, *Mega Money Jackpots*.

The New Hampshire Lottery launched *Jackpot Spectacular*, its first game in the *Mega Money Jackpots* linked progressive pool, for players in the Granite State on April 24th. New Hampshire joins Pennsylvania and Virginia in offering *Mega Money Jackpots* linked games.

Additionally, IWG congratulates the Virginia Lottery along with its *Mega Money Jackpots* player who won a record-setting \$5.8 million prize. The win sets another new U.S. iLottery record for the largest eInstant prize.

Mega Money Jackpots launched in July 2023, and over the past nine months the game has created eight millionaires. Since launch, more than 240 players across the participating lotteries have won Mega and Minor jackpots totaling more than \$20 million.

The amount and frequency of these prizes showcases the excitement of IWG's *Mega Money Jackpots*. To achieve this, select eInstants from participating lotteries each contribute a small percentage of the sales to fund the two progressive prize tiers, with IWG administering the settlement of jackpot prize monies on a turnkey basis.

The multi-state eInstant progressive jackpot is powered by IWG's InstantJackpots. Since all functionality is contained within IWG's InstantRGS (remote game server), no development support is required by a lottery's iLottery platform provider. Additionally, new lotteries can join the system regardless of their iLottery platform provider.

Charlie McIntyre, Executive Director at New Hampshire Lottery, said: *"Our industry has a proud track record of collaborating across state lotteries. We're excited to join Mega Money Jackpots and to bring the excitement of it outsized prizes to our players. We know that our contribution will further enhance the game for everyone involved, and we look forward to creating some new millionaires here in New Hampshire."*

Rhydian Fisher, CEO at IWG, said: *"Kudos to the team at New Hampshire Lottery. By joining Mega Money Jackpots, collectively we can award even more million dollar prizes to lottery players. Not only is the game frequently creating new millionaires, but it has also been a leading catalyst for new player signups. Fingers crossed that some new millionaires will be created in New Hampshire very soon."*

*****ENDS*****

For more information, please contact:

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About IWG

IWG is the world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has 20 years' experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG develops more than 300 new InstantGames for its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, and the experience to make them grow.

IWG delivers an end-to-end solution covering all aspects of e-Instant development and portfolio management. The Company's InstantRGS (remote game server) delivers its content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's e-Instant and/or instant win program.
InstantWinGaming.com.