



INSTANT WIN GAMING

IWG Now Live with OLG

Ontario becomes ninth Canadian province with Company's eInstant



OLG Cash Expander eInstant

October 17, 2022: Instant Win Gaming (IWG), a leading supplier of eInstant games to NASPL/WLA-member lotteries, has completed its InstantRGS (remote game server) integration and delivered its first InstantGames to Ontario Lottery and Gaming Corporation (OLG) after securing supply contract.

Ontario marks IWG's 28th lottery market in total. The company already holds an established position within Canada, with its games now live across eight provinces in the country, including those managed by Atlantic Lottery Corporation (ALC), British Columbia Lottery Corporation (BCLC) and Loto-Québec.

IWG was recently awarded a supplier license by the Alcohol and Gaming Commission of Ontario (AGCO), paving the way for this new collaboration.

Alongside the continuous supply of new games, IWG plans to deploy its InstantJackpot and InstantLink technologies which deliver progressive jackpot prizes within its in-house developed titles. And, OLG will have access to games that incorporate InstantPulse, providing them the ability to update eInstant visuals at pre-set moments.

Ontario is widely expected to become one of the largest online markets in North America. IWG's proven track record for developing and distributing exciting gaming experiences and customized content for lotteries worldwide ensures it will be at the forefront of this key marketplace.

Andrew Darley, OLG Senior Director, iCasino & iLottery, said: *"As the iGaming open market heats up in Ontario offering our players IWG's variety of eInstants is an important strategic move for us which will help differentiate OLG.ca in the marketplace. We are excited to continue to grow our customer base with IWG's products because 100% of OLG profits are reinvested back into the province. So, when you play OLG.ca, you play for Ontario."*

Rhydian Fisher, IWG CEO, said: *"Following recent regulatory changes within Ontario, partnering with OLG is an incredibly exciting opportunity for us. Given IWG's track-record for delivering top-selling eInstants to lottery players across North America, we are confident that our games will resonate lottery players in Ontario as well. We have exciting plans to help OLG truly differentiate itself as the single lottery operator in the province."*

*****ENDS*****

For more information, please contact:

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About IWG

IWG is the world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has 20 years' experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG develops more than 300 new InstantGames™ for its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, and the experience to make them grow.

IWG delivers an end-to-end solution covering all aspects of e-Instant development and portfolio management. The Company's InstantRGS™ (remote game server) delivers its content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's e-Instant and/or instant win program.

InstantWinGaming.com.

About OLG

OLG is a crown agency that contributes to a better Ontario by delivering great entertainment experiences for our customers. Acting in a socially responsible way, OLG conducts and manages land-based gaming facilities; the sale of province-wide lottery games; Internet gaming; and the delivery of bingo and other electronic gaming products at Charitable Gaming Centres. OLG is also helping support the horse racing industry in Ontario. Since 1975, OLG has provided approximately \$55 billion to the people and Province of Ontario to support key government priorities like health care; the treatment and prevention of problem gambling; and support for amateur athletes. Each year proceeds from OLG's operations also support host communities, Ontario First Nations, lottery retailers and local charities across the province. OLG.ca