



Pennsylvania Lottery eInstant Awards Record-Breaking \$1.6 Million Jackpot

Largest US eInstant prize to-date powered by IWG's InstantJackpot



Pennsylvania Lottery's Big Keystone Jackpot

October 31, 2022: Instant Win Gaming (IWG), a leading supplier of eInstant games to NASPL/WLA-member lotteries, congratulates the Pennsylvania Lottery on making US iLottery history after awarding one lucky player with a \$1.6 million progressive jackpot prize.

The seven-figure sum was paid out from the Big Keystone Jackpot – a set of three linked progressive eInstant games powered by IWG's InstantJackpot technology – with the supplier's PA Big Winner Spectacular, PA Big Cash Multiplier and PA Big Money Wheel all contributing to the joint prize fund.

The Pennsylvania Lottery launched The Big Keystone Jackpot in the summer of 2022, and this latest win marks the third time its top progressive prize has been awarded.

The three contributing eInstants, PA Big Winner Spectacular, PA Big Cash Multiplier and PA Big Money Wheel, have all been localized for the Pennsylvania iLottery market. IWG commonly tailors the games it delivers with local themes and preferences as the supplier finds that this directly enhances engagement with lottery players.

IWG's InstantJackpot module is completely contained within the supplier's InstantRGS (remote game server). This ensures that lotteries can launch progressive jackpot-enabled games with no development support required at the iLottery platform level.

Rhyddian Fisher, IWG CEO, said: *"Congratulations to the lucky winner who scooped the life changing \$1.6 million prize from the Big Keystone Jackpot. It was exciting to watch the prize fund grow over time, ultimately setting a new eInstant record for the US iLottery industry. Most importantly, it delivered great fun to players, and served as a high impact marketing tool for the Lottery to promote their eInstant category. We look forward to offering new eInstant jackpot innovations to the Pennsylvania Lottery, as well as all our lottery customers over the coming months."*

Drew Svitko, Executive Director at Pennsylvania Lottery, said: *"What an incredible, record-breaking jackpot win for our lucky online player. Our lottery players always connect with Pennsylvania-themed games, and they love the chance to win jackpot prizes, so it's no surprise that when these features are combined the result is very popular. We look forward to more online progressive jackpot winners."*

*****ENDS*****

For more information, please contact:

Square in the Air

B2B@squareintheair.com

About IWG

IWG is the world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has 20 years' experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG develops more than 300 new InstantGames for its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, and the experience to make them grow.

IWG delivers an end-to-end solution covering all aspects of e-Instant development and portfolio management. The Company's InstantRGS (remote game server) delivers its content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's e-Instant and/or instant win program.

InstantWinGaming.com.