



INSTANT WIN GAMING

IWG and Pennsylvania Lottery Launch Evergreen eInstant *Game updates automatically to coincide with seasonal celebrations*



Pennsylvania Lottery's Mine Blowing Jackpot in Summer Mode

June 30, 2022: Instant Win Gaming (IWG), a leading supplier of digital eInstant to NASPL/WLA-member lotteries, and the Pennsylvania Lottery have launched an evergreen seasonal eInstant featuring visuals and themes that strategically update throughout the year to coincide with seasonal celebrations. This eInstant game, *Mine Blowing Jackpot*, is the first game offered by the Lottery that incorporates IWG's InstantPulse.

The game benefits from InstantPulse automatic updates. *Mine Blowing Jackpot* launched with a summer theme and will self-update over the coming months with visuals celebrating Halloween, the holiday season, the New Year, winter, and spring.

Also, *Mine Blowing Jackpot* is powered by IWG's InstantJackpots technology, delivering the chance to win an exciting progressive jackpot prize to players across the Keystone State.

Rhydian Fisher, CEO at IWG, said: "We're incredibly proud of our long-standing partnership with the Pennsylvania Lottery. *Mine Blowing Jackpot* is a great example of blending eInstant best practices into a seasonal game that is designed to engage players throughout the entire year. We're very excited for this launch and cannot wait to see how Pennsylvania players respond to this evergreen eInstant."

Drew Svitko, Executive Director at Pennsylvania Lottery, said: "Our partnership with IWG goes back to our initial launch of iLottery in 2018, and we especially value the continuous evolution of their products over the years. *Mine Blowing Jackpot* is the latest example of the innovation they bring to the Pennsylvania Lottery, and most importantly, to our players."

*****ENDS*****

For more information, please contact:

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About IWG

IWG is the world leader in supplying digital e-Instant and instant win games to WLA and NASPL-member lotteries. It has more than 20 years' experience of making top selling, high quality games and the strategic know how to make them work.

Each year, IWG develops more than 300 new InstantGames™ for its global base of lottery customers. Its games consistently perform at the highest level, engaging and retaining players while driving superior sales results. It has the knowledge to deliver winning game portfolios, and the experience to make them grow.

IWG delivers an end-to-end solution covering all aspects of e-Instant development and portfolio management. The Company's InstantRGS™ (remote game server) delivers its content in multiple regulated jurisdictions from data centers in the UK, Gibraltar, Canada and North America. It has a broad library available via its InstantRGS with games covering many proven themes and mechanics that can be developed into an ideal offering for a partner's e-Instant and/or instant win program.